

INNOVATION2026

International Product Innovation Competition, Kazakhstan. July 24, 2026

IMPLEMENTATION GUIDE



Almaty, Kazakhstan
July 23-24, 2026



PRODUCT INNOVATION COMPETITION 2026: IMPLEMENTATION GUIDE

1. Introduction

The Product Innovation Competition is a premier event celebrating the spirit of developing new ideas. It provides a platform for innovators to showcase goods, services, or concepts that can transform industries, improve lives, and solve global challenges.

2. Theme

"Empowering Sustainability, Advancing Innovation". This competition is part of the SAFE-Network agenda, aimed at bridging the gap between scientific research and community implementation.

3. Competition Objectives

- Encourage creativity and "outside the box" thinking to solve unmet needs.
- Foster a culture of entrepreneurship among students and professionals.
- Identify and acknowledge innovations with high market potential and social impact.
- Support responsible and sustainable innovation that considers environmental and ethical effects.

4. Participant Categories

Participants are grouped into two main categories:

1. **Student Category.**
2. **Non-Student Category.**

5. Registration and Submission

- **Platform:** All registrations must be submitted through the official website: <https://safe2026.safe-network.org/register>.
- **Required Information:** Participants must provide details on User Desirability, Technological Feasibility, Business Viability, Environmental Friendliness, and Social Impact.
- **Poster:** A poster (Size: 80 cm x 60 cm, portrait mode) must be uploaded during registration.

6. Presentation Guidelines

Finalists who pass the initial screening are required to present their innovation to the panel of judges. For participants who are unable to attend in person in Kazakhstan, **virtual presentation options are available:**

- **Slide Presentation:**
 - Participants must prepare a maximum of **5 slides**.
 - The presentation duration is **5 minutes**.
 - The presentation will be followed by a **Question & Answer (Q&A) / Discussion session** with the judges.
- **Video Option:**
 - As an alternative to the live slide presentation, participants may submit a **2-minute video** demonstrating their innovation.
- **Criteria:** Evaluation is based on innovation, market potential, feasibility, scalability, and the quality of the presentation/Q&A.

7. Important Dates & Fees

- **Submission Deadline:** May 25, 2026
- **Finalist Notification:** June 24, 2026.
- **Evaluation & Selection (Presentation):** July 24, 2026.
- **Award Ceremony:** July 24, 2026.
- **Evaluation Fee:** Finalists are required to pay an evaluation cost of **US \$70** per innovation.

8. Awards

All finalists will be awarded medals (**Gold, Silver, or Bronze**) based on the final selection results.